

JACKSONVILLE CITY COUNCIL MEETING
THURSDAY, JANUARY 9, 2025
JACKSONVILLE CITY HALL EXECUTIVE CONFERENCE ROOM
315 S. RAGSDALE
12:00 PM

Meeting Items

CALL TO ORDER	Meeting called to order at 12:00 p.m. by Mayor Randy Gorham. Present: Mayor Randy Gorham, Mayor Pro-Tem Tim McRae, Councilman Rob Gowin, Councilwoman Mindy Gellock, and Councilwoman Letitia Horace
INVOCATION	Invocation given by mayor Randy Gorham
CITIZEN PARTICIPATION	No citizen participation
DISCUSS AND CONSIDER AN ORDINANCE TO REGULATE ON STREET PARKING IN RESIDENTIAL AREAS	City Manager James Hubbard states there is a home with a lot of cars and onstreet parking, possibly a home-based occupation related to motor vehicles. City Manager states that Councilwoman Letitia Horace has spoken with several constituents asking what steps to take to clean up the neighborhood while code enforcement continues to make strides with of date registration stickers or none at all. Councilwoman Horrace states that everyone is doing what they have to do to try and move this along, but it may take a while to prove it's a home-based business. She states that in the mean-time, adopting an ordinance to regulate on street parking is a short-term solution to help get it under control and the long term effort is to get the home-based business out of the residential neighborhood. Mayor Randy Gorham made the suggestion to continue to work on a better solution.
REVENUE PROCESS UPDATE	City Manager James Hubbard presented several options to benefit the revenue process to Council, seeking feedback to ambulance fees, where new rates are in effect as of January 2025, Municipal Development District (MDD), cemeteries, bulky trash service, and youth sports. City Manager states that the purpose of an MDD is to promote economic development, employment and the public welfare to the 1 mile ETJ with a variety of projects such as convention centers and civic centers. City Manager states that the money could be used for JEDCO to expand their grant programs, purchase property in the ETJ, add bike trails at Love's Lookout or possibly repair the New Hope boat ramp. He continues by stating that the MDD governed by a board of at least four directors appointed by the City Council. City Manager states that if pursued, Council would have to call an election during the February 11th City Council meeting for May 03, 2025 where those that are in the territory will vote on the MDD. City Manager states the current rate is \$400 per adult plot and \$200 per child plot at Resthaven Cemetery. There is potentially no new revenue coming from the cemeteries unless there is a change in the fees. He goes on to compare City of Jacksonville plot rates with Henderson and Kilgore which is way behind compared to other cities. City Manager states that there are a few options to increase revenue such as resident or non resident fees, increasing fees, adding spotting fees or taxing. City Manager states bulky trash services currently have 539 subscribers bringing in \$32,340 a year. He states that this service should be optimized and not faded out unless there is a contract with Republic for once a quarter pickup. City Manager goes on to offer a few suggestions to increase revenue, such as the raising the monthly subscription. City Manager states there are costs to maintaining the recreation side where \$100,00 is spent on baseball and softball alone, electric is roughly \$30,000 a year and lucky to get \$800 a year from all associations. City Manager is recommending raising the fees substantially every year or implement resident and non resident fees for next year.

REVIEW AND DISCUSS THE AGENDA FOR REGULAR COUNCIL MEETING 14 DAY OF JANUARY, 2025 (SEE ATTACHED PROPOSED AGENDA) NO ACTION TO BE TAKEN – ITEMS MAY BE REMOVED OR ADDED TO THE PROPOSED AGENDA BY CITY COUNCIL, CITY MANAGER, CITY ATTORNEY OR CITY CLERK AS NEEDED ANY TIME BEFORE THE OFFICIAL POSTING OF MEETING AGENDA

QUESTIONS, COMMENTS, DISCUSSION

ADJOURN

City Manager went through the January 14th agenda with a few highlights as follows:

1. Proclamation for Fair Housing Month related to CBDG funding that was awarded.
2. JEDCO will present the business of the month to Jay Jackson State Farm Insurance.
3. Potential re-appointment of Judge Dobrovolny.
4. Various appointments to the different boards and committees, such as the Museum Board, Parks and Recreation Board, Keep Jacksonville Beautiful and Board of Adjustments.
5. Discuss and consider a support services agreement with JEDCO with total annual service fees of \$12,000.
6. Ordinance regulating industrialized or modular homes as allowed by TEX. OCC.CODE § 1202.253.

None.

Mayor adjourned the meeting at 1:35 pm.