

JACKSONVILLE KEEP JACKSONVILLE BEAUTIFUL BOARD MEETING  
TUESDAY, SEPTEMBER 16, 2025  
JACKSONVILLE CITY HALL EXECUTIVE CONFERENCE ROOM  
315 S. RAGSDALE  
8:30 AM

Meeting Items

CALL TO ORDER

8:31 AM

Present: - Amanda Childress, Chair; Todd Yocham -Vice Chair; Donna Brumbelow, Glynda Corley, Becca Yocham, Pam Duke, Caroline Wilde, Emily Morrow  
Judy Angle arrived at 8:38 AM

INVOCATION

Becca Yocham

CITIZEN PARTICIPATION

None

MINUTE APPROVAL

Motion by Donna Brumbelow  
2nd by Glynda Corley

All voted Aye

FINANCIAL REPORT

\$21,710.24

Given by City Clerk Dianah Surber

REQUEST A VOTE FOR REIMBURSEMENT TO AMANDA CHILDRESS REGARDING REGISTRATION FOR THE TEXAS DOWNTOWN REGIONAL ROUNDTABLE IN THE AMOUNT OF \$175.10 FOR AMANDA CHILDRESS AND BECCA YOCHAM TO ATTEND

The Roundtable will take place on Friday, October 10, 2025. The Board agreed this would benefit KJB.

Motion by Glynda Corley

2nd by Emily Morrow

All voted Aye

QUESTIONS, COMMENTS, DISCUSSION

DISCUSS A DONATION TO THE JACKSONVILLE COMMUNITY ARTS ALLIANCE FOR THE FALL IN LOVE WITH JACKSONVILLE DOWNTOWN EVENT ON OCTOBER 18TH

Reviewed decorations for the Fall Downtown Event. Discussed the disposal of the pumpkins.

Amanda Childress made a suggestion of a \$500 donation.

Donna Brumbelow made a motion for a \$1000 donation.

2nd by Todd Yocham

All voted Aye

DISCUSS PUBLIC POST TO KJB FACEBOOK PAGE REQUESTING PUBLIC OPINION

Discussed posting on Facebook for public opinion. Everyone was in favor of the idea. Making shoutout to the public for donations. Dianah is getting KJB Logo to Amanda.

DISCUSS THE UPDATE AND ACTION TAKEN ON ROWE FARMS/MATT ROWE AND CITY ENTRANCE LANDSCAPING

In mid October the landscaping will commence. The gardener was dismissed—Jose Candelaria. The season is just about over and the group will maintain the flower beds, themselves.

DISCUSS KJB INVENTORY (ITEMS KJB HAS PURCHASED AND ARE EITHER IN USE OR IN STORAGE)

2 Rod Iron panels and benches. Spoke about the tables and benches at Bolton Park and 3 powder coated benches at storage. Emily has 'Thank you' notes and bracelets. Discussed using the bracelets at the Fall Event. Dianah spoke with Devin before the meeting and he has Brandon looking for the items. Dianah is following up with Devin and inviting him to the next meeting.

DISCUSS ENTERING PHOTOS OF KJB YARD/BUSINESS SIGN PLACEMENTS IN THE LOCAL NEWSPAPERS

Donna said she would submit photos to the paper. Tension off of Canada St has a sign, but no picture has been taken. At this time, the Board does not have another yard to nominate. The Secret Cenote will get a business sign and get a picture taken for the paper.

DISCUSS INVOLVEMENT WITH KEEP TEXAS BEAUTIFUL

KJB used to be an affiliate until 2018. Amanda called them and they have a \$200 application fee. The Board discussed the different statuses. The membership is \$200 per year. Membership will give KJB access to grants. HEB has a grant that we would be eligible for if we were a member of KTB.

Fall Sweep Community Cleanup lasts from September 11th to November 23rd. You must apply for supplies- garbage bags, gloves, garbage grabbers. Discussed adding groups -JCA, Master Gardeners, FFA, youth groups, rotary, clubs

Benefit - Grants, Opportunities, Annual Conference, Networking

Cons - Very state specific

For now, KJB will do the Fall Sweep Cleanup Event and will decide upon citizen participation if KJB will join KTB.

Date for event: October 25, 2025, meet at 8:30 or 9:00 am

Advertising in the paper and seeking volunteers. Meeting place - TBD.

DISCUSS THE JACKSONVILLE CLEANUP DAY / RIVER CLEANUP

Do not want to coincide with Jacksonville Cleanup Day. Will choose date at a later meeting.

Discussed the fund balance and that we could use it to fix sidewalks.

Bolton Park- Tomatoes being painted. Touching base with Ms. Vining.

Hazel Tilton Park and Lincoln Park and Concession Park at the Lake.

Lamp Posts — Follow up with Kim

Post Office Easement — Follow up with Kim

Invite Devin Frederickson to next meeting.

ADJOURN

9:30 AM